



**Great Start Collaborative (GSC) Meeting Minutes  
February 6, 2023**

Stephanie Hines, HCISD	Allison Wirick, Hillsdale GSRP	Daniel Klin, MSU Extension
Wendy Playford, GSC	Stefanie Rathburn, GSC	Christie Campbell, CAPA
Linda Wise, Hillsdale ISD	Abby Alley, HCISD	Andrea Bricker, Integro
Tonia Gier, Domestic Harmony	Mindy Wilson, HCISD	Nadia Trumble, CAA
Anna Weide, CAA	Trista Rink, CAA	Yvonne Parker, CAA
Janell Morse, Calming Breath Doula	Kayla Horton, HCISD	Kelly Emery, CAA
Brooke Rains, Child Care Network	Kristy Wood, Child Care Network	Maria Ansett, Right to Innocence
Mindy Wggleston, Hillsdale County Community Foundation	Laura Orlowski, Jonesville District Library	Jessica Spangler, Hillsdale Community Library
Abbey LoPresto, DHHS		

1. Welcome/Introductions

- Explanation of the different set up - from the engagement activity over the last couple month, Executive Committee realized that many members are unaware of who the participants are; making some shifts to make everyone a bit easier to see during meetings; will be working on a picture membership directory in upcoming months
- Getting to know 'Who is Here'

2. GSC Office Updates

- Director Report:
  - i. Outreach to Local Businesses
    - 1. Communication has gone out to 75 entities
    - 2. Continue to update on progress
  - ii. Work Group to Brainstorm Creative Ideas for Marketing and Fundraising
    - 1. Sign-in sheet passed around
  - iii. Safety Fair
    - 1. June 20th.
    - 2. Two planning meetings thus far
    - 3. Next planning Feb 27th at 10:30am
      - a. If interested, please come!
  - iv. Summer PLAY Planning
    - 1. Feb 13th at 11 am at Dean Jennings

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- v. Rozanne Pauze - instrumental grandparent in our work has stepped back
  - 1. Thank you card

- o Parent Liaison Report
  - i. January Events
    - 1. Pajama Event was a major success
    - 2. Positive feedback (in person and online)
    - 3. Christie for the donations of pajamas to add to our door prizes!
    - 4. 20 families, which included 46 kids
    - 5. Our highest participation event hosted in the month of January!
  - ii. Parent Meeting
    - 1. One faithful parent attend
  - iii. Upcoming events:
    - 1. Craft Night
    - 2. Parent Coalition Meeting Feb 21st
      - a. 11 am or 4:30 pm
      - b. Hayes Lower Level
    - 3. Parent Recruitment
      - a. Informal events
      - b. Mornings with Mom, Donuts with Dad, etc.
      - c. Learning what the parent coalition is about and
      - d. Tuesday, Feb 28th
        - i. Mornings with Mom at 9 am
        - ii. Donuts with Dad at 10:30 am
        - iii. Goodies with Grownups 5:15 pm

### 3. Subcommittee Updates

- o Child Care/Kristy Wood
  - i. Close out grant from Community Foundation
    - 1. 6 programs that have become licensed
    - 2. 4 that are in process
  - ii. Quarterly networking provider opportunity
  - iii. Quarterly newsletter for Economic Development Board
    - 1. Tri share program interest
  - iv. Potential Childcare Forum
    - Concern about the need for childcare and what we are doing to impact it
- o Community Resources/Andrea Bricker
  - i. Hosting a Social Media Training
    - 1. March 14th at Hayes
      - a. Social Media Basics at 9am - 10:30am
      - b. Social Media Graphics at 10:45 - 12:15
      - c. Social Media Analytics at 1:00 - 2:30 pm
    - 2. Hillsdale County Resource Guide
      - a. Most accurate and up-to-date resource guide

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- b. Continuous updating
    - 3. Conversations with Food Pantries
      - a. Looking for continued partnership with MSU Extension and WIC
      - b. Know about partnership
    - 4. Community Needs Assessment
      - a. Providing feedback
  - Literacy/Kayla Horton
    - i. Pajama Party Success
    - ii. Upcoming Events
      - 1. Craft Night
      - 2. Game Night (rescheduled)
      - 3. March is Celebrate Reading Month
      - 4. Monthly Literacy posts
      - 5. Hillsdale County Kids Read
  - Pediatric & Family Health/Abby Alley
    - i. Continue to market the Welcome Baby
      - 1. Making progress
      - 2. Information on the radio, newspaper, Facebook, etc.
      - 3. Posters and postcards out in the community
      - 4. Idea of places where we need to market - please reach out to - Abbey Alley
    - ii. Distributing Medical Providers the baskets
      - 1. Yet to get someone to do a shout-out or spotlight
      - 2. Pediatric Place was willing to let us visit and they were able to share valuable information
      - 3. Coffee and Muffins with Jonesville Health Care
      - 4. 12 more offices will receive baskets
        - a. Basket Contents:
          - i. Coffee Card per employee
          - ii. Information and Marketing materials
          - iii. Wellness items - lotions, chapsticks, etc.
          - iv. Primary upcoming events
    - iii. Spreading the word about Doula Care
    - iv. Talking about topics for the Safety Care
      - 1. Great brainstorming sessions and working to heighten engagement
  - School Readiness Advisory/Mindy
    - i. Super busy with openings
      - 1. Still accepting application children 3 or 4 (by december) in need
      - 2. Team that works on Joint Recruitment and Enrollment
        - a. Virtual Preschool Connect Feb 13th
          - i. Families to learn more about preschool options and resources available to them
          - ii. Kickoff for next year
          - iii. Drawings to engage families
          - iv. COVID created event

#### **HCGSC VISION**

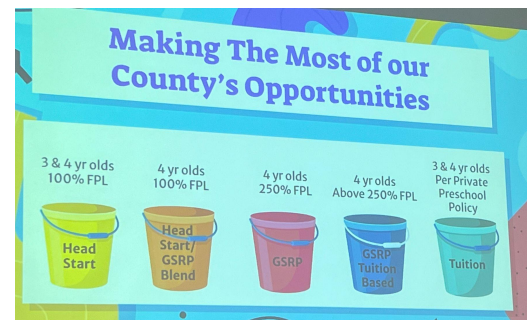
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- b. 1st Preschool Round up Event
      - i. March 14th
      - ii. In person activities
      - iii. Families to come face to face and bring forms with them
  - 3. Upcoming Meetings
    - a. Data Dive
      - i. March 3rd and May 26th at 9:30am - 11:30am
      - ii. Location TBD - usually Dean Jennings
      - iii. If interested, contact Linda Wise
    - b. Committee Meeting
      - i. March 10th from 8:30 am - 10am
      - ii.
- 4. Spotlight Presentation: Preschool Joint Recruitment & Enrollment  
(Mindy Wilson and Linda Wise/HCISD and Kelly Emery and Nadia Trumble/CAA)
  - GSC versus GSRP versus Great Start to Quality
  - Joint Recruitment and Enrollment

- Why?
  - One path for families
  - Reduce confusion
  - Share resources!!!!
  - Effective and efficient with our opportunities
- GSRP required by the state to refer children if they qualify
- Flow is important so that it provides opportunity to more children/families



- Options available for 22-23 school year but we are always looking for partners and analyzing community needs
- Hillsdale County Preschool Options Brochure for information (attached)
- Recruitment
  - Virtual and In-person
  - Banners
  - Fliers
  - Robo-calls
  - Social Media
  - Open-House
  - Community Connections
  - Radio & Local News
- Joint Recruitment Flow Chart and Timelines (attached)
- Placements without being enrolled to hold spots for families to make this process easy and beneficial for them
- Where are we now?
  - We are still accepting applications

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- Next week on Monday we start enrollment for 23-24

5. Strategic Planning (SKIP)

6. Community Updates

- Local Interagency Coordinating Council (LICC) (SKIP)
- Agency Updates
  - Feb 18th CAPA Ball/Christie
    - Tickets are going off sale this week - \$60 per ticket
    - Facebook or Website link to buy tickets
    - Local girl telling the story for the first time
  - Great Start to Quality/Kirsty
    - New Logo
    - Star ratings now transitioned into levels
    - If you have any questions, reach out to Kirsty Wood
    - Marketing materials are coming for families

Next Meeting...March 6th

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