



**Great Start Collaborative (GSC) Meeting Minutes
November 15, 2021 via Zoom**

Mackenzie Rickman, BHSJ CHA	Rozanne Pauze, Grantparent	Mindy Eggleston, HCCF
Stefanie Rathburn, GSC	Mindy Wilson, HCISD	Kayla Horton, HCISD
Linda Wise, HCISD	Wendy Playford, GSC	Abby Alley, HCISD
Angie Turner, CAA	Laura Orłowski, Jonesville District Library	Brooke Rains, Child Care Network
Maria Ansett, Karen's House & St. Anthony's Family Center	Trista Rink, CAA	Jen Houston, Highfields
Andrea Bricker, Integro	Sharron Elliott, MWSE	Anna Weide, CAA
Kaitlyn Swick, HCISD	Barb Brick, CPIF Resource Solutions	Abbey LoPresto, DHHS
Christie Campbell, CAPA	Mari Nunez, Jonesville Schools	Chris Firestone, Lifeways

1. Welcome/Introductions

2. GSC Office Updates

- Director Report
 - Status of Grant Applications
 - Mini Grant for FY21 Trusted Advisors
 - approved, must be spent by 11/23/21
 - Talking is Teaching marketing materials and environmental prompts for physical spaces
 - FY 22 TA Grant (last of grants)
 - Know in December
 - Cycle starts on January 10th
 - Almost a full year to spend funds
 - Region 9 Literacy Hub Grant
 - End of December Funds Expended
 - Develop Activity Bags for Births in the County
 - Purchasing soon
 - With hopes of disseminating bags in January

HCGSC VISION

To ensure every child in Hillsdale County is safe, healthy, and ready to succeed in school and in life.

HCGSC MISSION

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- Annual Review Call with Department of Education
 - Review Call last Tuesday
 - Recommended tweaks to our action plan
 - Minor tweaks to work plan
 - Does not change our work areas
 - Changes
 - Breaking out into separate strategies
 - Different Performance Measures
 - Will be shared out in January to view changes to the work plan
- Great Give Support
 - National Campaign all over the country
 - Community Foundation takes lead
 - Variety of nonprofits who have the opportunity to promote, solicit, sell programming
 - Video Link - https://drive.google.com/file/d/1W48-39l3aaYoDP5dFWv0sQ_P4yt0a5_d/view?usp=sharing
 - Ask to share GSC Facebook posts
- Parent Liaison Report
 - Great Start Parent Coalition
 - Met last week
 - Review of Little Free Libraries
 - Missing library in Osseo, Michigan
 - Sidekick Cafe is no longer open
 - Update the Little Free Little Library Flyer
 - Search for new locations in case of movement with grant writing for purchase of additional libraries
 - Videos for the Great Give being completed by parents
 - Talking is Teaching
 - event held this past weekend; 2 sessions
 - total of 5 families participated
 - Upcoming Events
 - Next event is Family Game Night THIS Thursday in the basement at Hayes
 - Flyers
 - Facebook Event 4-6 pm
 - Share!

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3. Marketing Brainstorming (Strategies and Platforms/Locations)
 - Group spent time in breakout rooms identifying “out of the box” WAYS and LOCATIONS for marketing efforts to promote the GSC and its opportunities/offerings.
 - Executive Committee will review brainstorm document and come back for clarifications and/or make decisions about moving forward with exploring new ideas

4. Community Updates
 - Local Interagency Coordinating Council (LICC)
 - Mindy provided some trend data specific to referrals received since July 1st of this year.
 - Agency Updates
 - Linda Wise/GSRP
 - Data Dive this Friday, November 19th 9-11
 - Fall TS Gold Checkpoints
 - Potentially ASQ
 - Anna/CAA
 - Looking for referrals for Early Head Start/Head Start
 - Abbey/DHHS
 - Toys for Tots Campaign
 - Sign ups still available: Thursday 10am-6pm & Friday, 9am-3pm

Next Meeting...January 24th

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